



# Media Pack

The Latest News - Buildings Database  
Company Directory - Jobs - Statistics & Facts

Britain's Most Popular Architecture Website

## Introduction

Skyscrapernews.com was established in February 2000 and has proudly developed into the most read British architecture website. The impact we have within the industry is demonstrated by the fact that our readership is larger than Architects Journal, Building Design and Architecture Scotland combined –with 1,899,760 page views in February 2010.

News is our passion! We strive to publish as many interesting and relevant articles on what's happening in the world of skyscrapers, property and architecture. Two recent exclusive articles have covered Burj Dubai - the world's tallest building. and the winner of the Transbay Terminal competition in San Francisco. Construction projects are often revealed via our website and have included

prestigious builds such the King Edward Tower in Liverpool, Seoul's Lotte Super Tower, the "Death Star Hotel" in Baku and the constellation in Qatar.

Our buildings database is integrated with our news sections and provides an unparalleled resource in the world of architecture publications. We maintain the largest British tall building database and detail every modern building in the country over 35 meters.

We provide users several additional tools and resources such as extensive picture archives, full company listings, jobs board portal, social networking integration, geographical mapping tools and a powerful search that outputs fully configurable listings of buildings.



**SKYSCRAPERNEWS.COM** | **SKYSCRAPERJOBS.NET**  
Construction, engineering and energy jobs. Register TODAY!

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**11-05-2010 > Meriton Look To Infinity And Beyond**  
Soon to be rising in the Australian city of Brisbane is the Infinity Tower, an approved 238 metre tall skyscraper that will rise 73 floors in height.  
  
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**10-05-2010 > CZWG Plan Another Arsenal Scheme**  
Following hot on the heels of their planned tower at Hammers Road Arsenal near Arsenal's football stadium, CZWG Architects has designed their new project just over the street at 295 Holloway Road, London.  
  
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**07-05-2010 > Mayor Gives Guarded Welcome To Shoreditch Hotel**  
The Mayor of London's office has revealed the controversial Art'otel designed by Squire and Partners to sit in fashionable Shoreditch.  
  
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**04-05-2010 > Receivers Move In On 1 Westbridge**  
A planning application has been filed for 1 Westbridge in Leicester to extend planning permission for the shorter two towers on the site to stop it from lapsing.  
  
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**04-05-2010 > Supertall Tianjin Masterplan From SOM**  
Skidmore Owings and Merrill has masterplanned this huge new development called COFCO to stand in Hedong, an area of the rapidly growing city of Tianjin that has yet to see full-scale modernisation with gleaming skyscrapers.  
  
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**29-04-2010 > Royal Swedish Tower Rises**  
Work is getting underway on the latest under construction 106 metre plus tower in the Swedish city of Stockholm.  
  
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**29-04-2010 > Squire Plans Major Residential Development**  
Another of the recent big developments in the London borough of Brent to surface is this new 441 apartment project penned by Squire and Partners.  
  
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**27-04-2010 > 22 Floor Tower Planned At Mast Quay**  
Upchurch Associates has completed the design for phase 2 of Mast Quay, a dockside development in Woolwich, east London.  
  
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**30-04-2010 > Archigram Archive Opens Online**  
Imagine Piccadilly Circus ringed by tall buildings with a spaghetti like mass of roads running through it, or buildings that can walk? Both of these are just a few of the projects you can check out at the Archigram Archival Project, an online collection of the work done by the seminal architecture magazine.  
  
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**29-04-2010 > E.ON Sign Up For Maber Designed HQ**  
Architecture firm Maber Associates has designed the new office building for electricity giant E.ON to stand in their home city of Nottingham.  
  
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**27-04-2010 > North West Construction Awards 2010**  
If you want to be one of those wearing a black tie at the North West Construction Awards 2010 you'd better get a move on as only a few are left.  
  
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**26-04-2010 > Grocon To Go Ahead With Castlereagh Skyscraper**  
After a genesis of seven years work is finally moving forward on Grocon's latest skyscraper to stand in the Australian city of Sydney on the site of the former John Bloor Tower following the completion of an \$500 million Australian financing agreement and pre-lets.  
  
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**20pcq Fire Sprinkler Systems Design, Supply Install.**  
  


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## Why advertise with us?

Our website attracts a broad range of industry professionals including architects, developers, construction consultants, designers, property agents and building suppliers.

Our vast readership combined with comprehensive advertising methods enables us to offer a unique and extremely cost effective advertising platform for our clients. Key benefits include:

- Boost your brand - Increase company/product awareness within your target audience
- Reduce your costs - Most cost effective route to market
- Increase sales - Generate more leads for your business
- Improve Search Engine rankings - Benefit from our ranking with links to your site
- Mix and Match - choose flexible services which fit your needs and budget

## Rate Card

	1 Month	3 Months	6 Months	12 Months	Size
Main Banner	£400	£600	£1200		470 x 70
Power Button	£200	£450	£600		
MPU	£400	£600	£1200		345 x 287
Skyscraper Banner	£300	£600	£900		120 x 540+
Company Profile				£350	

## Format

PNG, JPG or TIFF

You can provide your own design or we can assist you in creating one.

## Stats

- 1,900,000 Page views per month
- Approching 190,000 individual users per month
- Over 80,000 regular subscribed readers

## Company Directory

We have built a comprehensive directory of construction companies that have worked on each of the 6000 buildings listed within our database.

We offer an enhanced company listing that provides the following benefits:

- Boost your Google ranking and visitors from search engines by utilising high quality links on skyscrapernews.com.
- Enhance your SEO for an affordable rate
- Link to all the buildings you have been involved with including a featured project.
- Your website traffic can be accurately measured with analytics tools.

### The profile can include:

- Company logo
- Full contact details
- Biography
- Live links to your website
- Downloadable brochure
- Photo's and Videos

The screenshot shows a web browser displaying the profile of 'Virtual Plant' on the 'SKYSCRAPERNEWS.COM' website. The page layout includes a header with the site logo and navigation menu, a main content area with a large blue circular logo and the company name 'VIRTUALPLANIT', and a sidebar with contact details. The main content area contains a biography and a list of tall projects. The footer includes navigation links and copyright information.

**SKYSCRAPERNEWS.COM**  
Virtual Plant Visualisation Firm

**Virtual Plant** Visualisation Firm

Local Architects Affordable RIBA Home Design Experts Pay As You Go Extension Renovation

Profile Projects

Contact Details For Virtual Plant

Address	10-12 Cecil Road, Hale, Cheshire
WALS SPA	
Telephone	+44 (0)1457 808 938
Email	info@virtual-plant.com
Website	http://www.virtual-plant.com

**Piccadilly Tower**

The Piccadilly Tower is the tallest skyscraper ever planned outside London at 188 metres tall. We did the 3d images of the scheme for the planning application which have been used widely by the press ever since.

**Our Tallness Projects**

1. [Piccadilly Tower](#)
2. [Central Station Tower 1](#)
3. [Central Station Tower 2](#)
4. [Aston University Block C](#)
5. [Aston University Block A and B](#)

[See all our projects](#)

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## Jobs Board - [www.skyscraperjobs.net](http://www.skyscraperjobs.net)

We provide the ultimate industry specific jobs board at [www.skyscraperjobs.net](http://www.skyscraperjobs.net). The board provides an instinctive user interface and has proved to offer many businesses their most cost effective candidate generation in the construction, engineering and energy sectors.

Number of job credits	Price
1	£60
5	£100
10	£150
20	£200

Your job credits will last for 6 months from date of purchase and when activated will be live on the website for 30 days.

Bespoke Advertising	Price includes 1 months advertising duration
Home page banner	£400
Candidate registration banner	£300
Featured recruiter button	£250
Job of the week	£150

Job adverts which are featured on both [www.skyscraperjobs.net](http://www.skyscraperjobs.net) & [www.skyscrapernews.com](http://www.skyscrapernews.com) are emailed to an extensive subscribed RSS jobs feed, which is continually broadcasting to thousands of industry qualified professionals. All jobs adverts will benefit from the inclusion of your company logo.

For further information or to discuss a suitable job package campaign for your business please contact [skyscraperjobs.net](http://www.skyscraperjobs.net) on 0844 873 2046 or email [info@skyscraperjobs.net](mailto:info@skyscraperjobs.net)

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